

Message Text

UNCLASSIFIED

PAGE 01 LAGOS 09750 260845Z
ACTION AF-10

INFO OCT-01 EB-08 ISO-00 /019 W
-----066684 260923Z /10

R 251918Z AUG 77
FM AMEMBASSY LAGOS
TO AMCONSUL JOHANNESBURG UNN
INFO SECSTATE WASHDC 3284
USDOC WASHDC
USIA WASHDC
AMEMBASSY GABERONE
AMEMBASSY PRETORIA

UNCLAS LAGOS 9750

E.O. 11652 : NA
TAGS : BEXP, SA
SUBJ : PROCUREMENT U.S. EXHIBITOR IN USDOC EVENTS IN AFRICA:
ECCYCLOPEDIA BRITANNICA MOBILE EXHIBIT

REF: A) JOHANNESBURG 2236; B) USDOC 15844

1. NIGERIA PROHIBITS ANY TRADE WITH SOUTH AFRICA, RHODESIA AND NAMIBIA BUT NOT WITH BOTSWANA. BAN ON IMPORTS FROM SOUTH AFRICA WOULD BE CONSTRUED TO INCLUDE ANY MATERIAL OF SOUTH AFRICAN ORIGIN OR TAILORED FOR SOUTH AFRICAN MARKET. MATERIAL SHOULD BE DEVOID OF SOUTH AFRICAN MARKINGS. WOULD REQUIRE DESCRIPTION OF BRITANNICA MATERIAL AND VEHICLE TO BE CERTAIN THEY WOULD NOT ENCOUNTER PROBLEMS BUT THEY CERTAINLY SHOULD BE ACCOMPANIED BY AMPLE PROOF NON-SOUTH AFRICAN ORIGIN. DIRECT SHIPMENT SOUTH AFRICA TO LAGOS PROBABLY IMPOSSIBLE; MUST TRANS-SHIP TO CONFERENCE LINE.

2. TRADE FAIR EXHIBITS TREATED LIKE ANY IMPORTS WHEN SOLD SO THERE SHOULD BE NO UNUSUAL PROBLEMS IN REPETRIATING PROCEEDS.

3. AS USDOC WILL CONFIRM, DOLS 2000 IS PARTICIPATION FEE ONLY
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 LAGOS 09750 260845Z

FOR NEW-TO-MARKET FIRMS. OTHERS PAY DOLS 3000. LAGOS EXPENSIVE: GOOD GUIDE IS OFFICIAL PER DIEM RATE OF DOLS 56 PER DAY BUT SHOULD BUDGET FOR DOLS 70 FOR SAFETY.

4. WITHOUT KNOWING EXACTLY WHAT BRITANNICA SELLING, CAN ASSURE THAT MARKET POTENTIAL MORE THAN JUSTIFIES COSTS PARTIICIPATING FAIR. ALL CATEGORIES EDUCATION PLANNED TO EXPAND GEOMETRICALLY.

EASUM

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 25-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977LAGOS09750
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770308-1341
Format: TEL
From: LAGOS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770824/aaaaauad.tel
Line Count: 63
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: ba687053-c288-dd11-92da-001cc4696bcc
Office: ACTION AF
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 JOHANNESBURG 2236
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 01-Dec-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1488981
Secure: OPEN
Status: NATIVE
Subject: PROCUREMENT U.S. EXHIBITOR IN USDOC EVENTS IN AFRICA: ECCYCLOPEDIA BRITANNICA MOBILE EXHIBIT
TAGS: BEXP, SA
To: JOHANNESBURG
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/ba687053-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009